

Message Text

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60

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 241310Z OCT 75
FM AMEMBASSY QUITO
TO SECSTATE WASHDC 772
USDOC WASHDC
INFO AMCONSUL GUAYAQUPW

UNCLAS QUITO 7823

FOR WASHINGTON COMMERCIAL ACTION GROUP

E.O. 11652: N/A
TAGS: BEXP, EC
SUBJECT: FY 76 CCP: END-OF-FIRST-QUARTER REPORT

REF: QUITO 7668

1. OTHER THAN U.S. PAVILION AT FOURTH GUAYAQUIL INTERNATI
OAL
FAIR, RESULTS OF WHICH ARE BEING REPORTED SEPARATELY, THERE
WERE NO MAJOR DIRECT TRADE EVENTS DURING THE REPORTING
PERIOD.

2. ROUTINE EXPORT PROMOTION REPORTING CONTINUED AT SIGNIFI-
CANTLY INCREASED RATE. FOLLOWING ARE QUARTERLY
GUTPUT
STATISTICS FOR BOTH EMBASSY AND CONSULATE GENERAL GUAYAQUIL
WITH COMPARABLE ANNUAL FIVERE FOR FY 75:

FY 75 FY 76 (1ST. QUARTER)

PRIVATE TRADE OPPORTUNITIES		
EMBASSY	75	36
CONGEN	74	28
TOTAL	149	64
FOREIGN GOVERNMENT TENDERS		
EMBASSY	56	14

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CONGEN	64	12
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TOTAL	120	26
MAJOR PROJECT REPORTS		
EMBASSY	18	30
CONGEN	17	1
TOTAL	35	31

3. PERSONNEL RESOURCES AT BOTH THE EMBASSY AND CONGEN WERE SEVERELY TAXED DURING ALL OF REPORTING PERIOD AS RESULT OF QUOTE DO-IT-YOURSELF UNQUOTE U.S. PAVILION IN GUAYAQUIL. EMBOFFS SPENT TOTAL OF SEVEN AND ONE HALF WEEKS TDY AT PORT CITY ASSISTING CONGEN STAFF. AS RESULT, SOME CCP ACTIONS HAD TO BE POSTPONED, SUCH AS VISITS TO KEY DECISION-MAKERS ON AGRICULTURAL EQUIPMENT PURCHASES AND TO INECEL ON PLANS FOR ELECTRIFICATION PROJECTS. ALSO POSTPONED WAS COMMERCIAL NEWSLETTER ISSUE DEVOTED TO BUILDING

AND CONSTRUCTION EQUIPMENT. COMATT AND POL COUNSELOR HAVE TRIED WITHOUT SUCCESS TO OBTAIN DETAILED DATA ON ECUADOR'S FISHINRADEVELOPMENT PLAN, WHICH APPARENTLY IS STILL ONLY IN SKETCHY FORM.

4. ON POSITIVE SIDE, EMBASSY DID SUBMIT DETAILED REPORTS ON GLOBAL CIVIL AVIATION EXPORT OPPORTUNITIES AND LOCAL CEMENT INDUSTRYXN MANAGED TO KEEP ABREAST OF, AND REPORTED IN DETAIL, LONG SERIES OF NEW GOE MEASURES AFFECTING IMPORTS AND OTHER ECONOMIC/COMMERCIAL ACTIVITIES, AND DRAFTED ANNUAL MAJOR PROJECTS UPDATE REPORT (BEING REPORTED SEPARATELY).

5. E/C STAFF IS NOW GEARING UP TOWARDS FULFILLING TASKS LEADING TO AVIONICS TRADE MISSION/SEMINAR. BREWSTER

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